

THE SHINING STAR OF THE WORLD

Anadolu Isuzu the one and only "Isuzu Manufacturing Management (IMM)" certified Isuzu factory in Europe.

**Euro2
Public Transport
Tourism Transport**



**ANADOLU
ISUZU**

ANADOLU
ISUZU

About Anadolu Isuzu

Anadolu Isuzu started manufacturing commercial vehicles in Turkey in 1984. Since then Anadolu Isuzu has been expanding its operations and product portfolio as a publicly traded partnership between the Anadolu Group, Isuzu Motors Limited and Itochu. Focusing on the commercial vehicles segment in the automotive industry, Anadolu Isuzu boasts a powerful product range, effective after-sales services and a broad network of dealerships and technical services. Manufacturing trucks, light trucks, midibuses, buses and pickups, Anadolu Isuzu commands an ambitious position in export markets.

Engaged in the marketing of commercial vehicles as well as their manufacturing, the company has an annual production capacity of 19,000 vehicles in single-shift operation in its 300,000-square-meter plant in Kocaeli. Anadolu Isuzu factory in Turkey is the one and only plant, which has Isuzu Manufacturing Management certificate for truck, pick up and bus production within all Isuzu worldwide network out of Asia which ensures the highest quality and production standards. Anadolu Isuzu serves its customers at 28 sale outlets and 103 after sales service points across Turkey. Not to mention distributorships in more than 35 countries all over the World. Having achieved the largest export turnover in its 23-year export history at the end of 2017, Anadolu Isuzu has declared its 14th midibus export championship the same year.



**BRINGING COMFORT AND SAFETY
TOGETHER, WE KEEP CONNECTING THE
WORLD'S ROADS WITH OUR EXPERTISE.**

Operating as the one and only Isuzu Manufacturing Management (IMM) certified Isuzu factory in Europe, Anadolu Isuzu is shaping the future of transportation not only in Europe but across a wide geography including Middle East and Africa.



**LEADER IN EXPORT FOR
15 YEARS**

With our existence in over **40+ countries**, Anadolu Isuzu has been the leader midibus exporter of Turkey for **15 years**.

In 2018:

- We broke the exporting record after **24 years**.
- **77%** of our exporting turnover is from Europe.

READY FOR THE FUTURE

As we are growing faster than ever, we keep looking for new partners to be a part of our 2020 goals.

In 2021:

We are planning to reach an exporting network of **60 countries**.

ISUZU CITIBUS

Anadolu Isuzu's 9,5 meter public transportation bus is designed to meet the requirements of old metropolises with narrow streets and for those smaller municipalities which have to serve in several transit routes including urban areas with lower populations. Today, on the other hand, most of the larger municipalities have also begun to invest on smaller buses as an economical option for their regular transit routes.

Increasing complexity of public transportation networks in modern cities arise the need for more economical transportation investments all around the world. Connecting various ways of transportation within cities through the most economical way possible, is one of the most important tasks of modern municipalities. Compared to bigger transit buses, Citibus offers the most ideal solution to modern cities, by providing exceptionally lower investment and operational costs, higher levels of agility and maneuverability, and the optimum capacity for passengers.

Isuzu engine in Citibus produces 210 HP and the bus has Isuzu MZW-6F manuel transmission as standard or Allison 2100 as automatic transmission option.

Spacious interior layout, kneeling system and an easy-to-use wheelchair ramp enhance the accessibility of the vehicle and allows a barrier-free journey for all passengers.

ABS, electrically controlled mirrors, preheater and integrated CCTV system allow a safe ride for the driver and the passengers in intense city traffic.

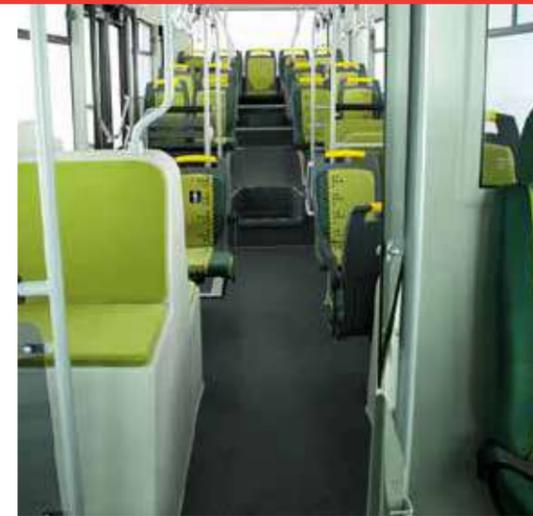
Ergonomic dashboard, heated driver seat, driver cabin and digital A/C significantly enhance drivers comfort.



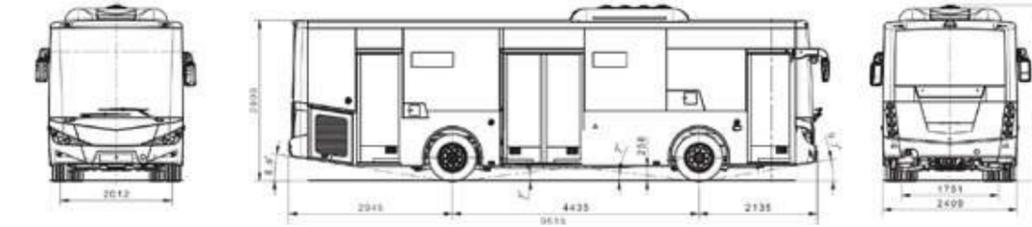
CITIBUS



Increasing complexity of public transportation networks in modern cities arise the need for more economical transportation investments all around the world.



TECHNICAL SPECIFICATIONS



CITIBUS	
Main Dimensions (L x W x H)	9515 mm x 2409 mm x 3117 mm
Passenger Capacity	17 Seated+ 57 Standing
Engine	ISUZU 4HK1E2S
Horsepower (PS/RPM)	210 / 2600
Torque (NM/RPM)	637 /1600-2600
Transmission	ISUZU MZW-6F Manual (S), ALLISON 2100 Automatic (Opt)
Brake System	ABS
AC System	Digital Air Conditioner
Tires	265 / 70 R19,5
Optional Features	Different Seating Variations, Preheater, CCTV, Rear View Camera, Fuel Preheater, Electrically Controlled Mirrors



ISUZU NOVOCITI

Anadolu Isuzu's solid medium size coach is also available with a Class 1 version for inner-city public transportation. Novociti is a result of nearly 35 years of design and manufacturing experience of Anadolu Isuzu and it is powered by world-famous Isuzu engine which produces 175 HP at 2600 RPM. Novociti provides sufficient traction power for inner-city use with its 500 NM torque rate between 1600 – 2600 rpm. Thanks to its compact size and smart design, Novociti provides an easy drive even in the narrowest streets of the old metropolises. The spacious interior design gives enough space for up to 54 passengers (21 seated + 33 standing) on transit lines.

Novociti offers a safe and comfortable journey for its passengers and the driver. In order to maximize the comfort of driver, Novociti is designed with an ergonomic dashboard with a driver-friendly instrument panel, hydraulic power steering, a shelf above the driver seat for his/her private use and timer-adjusted heated driver window. ABS, disc brakes and rear air suspension are among other equipments which assure a safe and comfortable trip for the passengers.

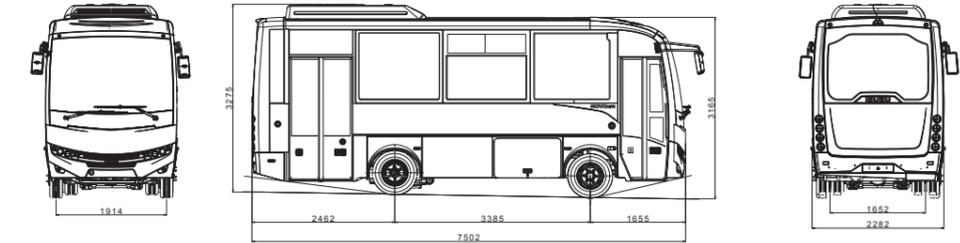
NOVOCITI



Anadolu Isuzu cares the ones behind the wheel, the ones who spend most of their time on the roads... The ones who work with full commitment to ensure a safe and comfortable journey for passengers. We believe that the driver's comfort and the safety on board is essential for a safe and pleasant journey.



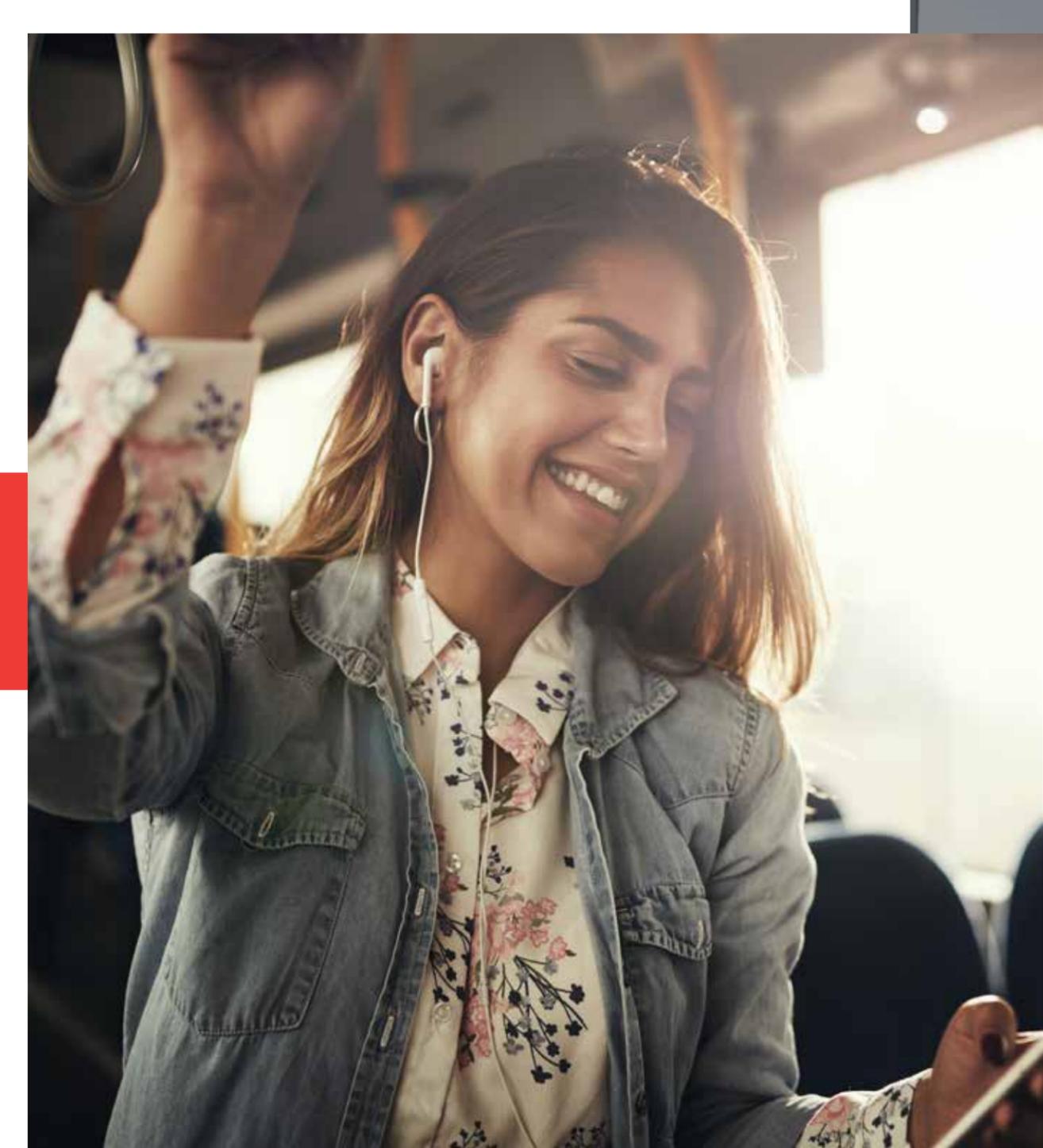
TECHNICAL SPECIFICATIONS



NOVOCITI

Main Dimensions (L x W x H)	7505 mm x 2270 mm x 3271 mm
Passenger Capacity	21 Seated + 33 Standing
Engine	ISUZU 4HK1-TCC
Horsepower (PS/RPM)	175 / 2600
Torque (NM/RPM)	500 /1600-2600
Transmission	ISUZU MZZ-6U
Brake System	ABS
AC System	Digital Air Conditioner
Tires	215 / 75 R17,5
Optional Features	Different Seating Variations, Preheater, Tropical A/C, Rear View Camera, Electrically Controlled Mirrors

Anadolu Isuzu the one and only "Isuzu Manufacturing Management (IMM)" certified Isuzu factory in Europe.



ISUZU URBAN

Anadolu Isuzu's MD series is also available with a Class 1 version for inner-city public transportation. Urban represents the experience of Anadolu Isuzu on midibus production and it is powered by world-famous Isuzu engine with Euro 2 emission which produces 120 HP at 3200 RPM and 323 NM torque at 1800 RPM. Durable Isuzu manual transmission with 5 forward and 1 gear shift completes the powertrain of Urban.

Depending to its compact size and simple design, Urban provides an easy transportation option for municipalities and companies. The interior design gives enough space for up to 50 passengers (17 seated + 33 standing) on transit lines. Urban offers double wing pneumatic doors, ABS, air conditioner and hydraulic steering wheel to provide a safe and comfortable journey for its passengers and the driver.

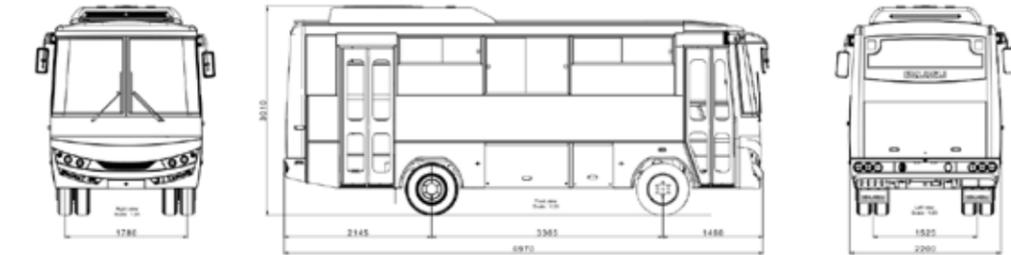
URBAN



Depending to its compact size and simple design, Urban provides an easy transportation option for municipalities and companies.



TECHNICAL SPECIFICATIONS



URBAN	
Main Dimensions (L x W x H)	6970 mm x 2200 mm x 3010 mm
Passenger Capacity	17 Seated + 33 Standing
Engine	ISUZU 4HG1-T
Horsepower (PS/RPM)	120 / 3200
Torque (NM/RPM)	323 / 1800
Transmission	ISUZU MYY-5T
Brake System	Full Air Drum, ABS
AC System	Air Conditioner
Tires	215 / 75R17,5
Optional Features	Front Fog Lamps, Driver Window with Anti-Mist Heater, Digital Clock



ISUZU TURQUOISE

Anadolu Isuzu's tested and trusted medium-size coach is powered by Isuzu engine, which produces 175 horsepower at 2600 rpm. Turquoise offers a pleasant journey to the driver and the passengers with its stylish interior design and its wide spectrum of comfort equipments. Combining the advantages of a minibus and a full-size coach in a smart "midi" concept, Turquoise becomes an ideal partner for short and medium-haul local transportation, panoramic tours and excursions. With its seat and luggage capacity up to 33 passengers, Isuzu Turquoise offers a high level of comfort just like a full-size coach, while it operates as economical, manoeuvrable and versatile as a minibus in urban traffic.

Anadolu Isuzu cares the ones behind the wheel, the ones who spend most of their time on the roads... The ones who work with full commitment to ensure a safe and comfortable journey for passengers. We believe that the driver's comfort and the safety on board is essential for a safe and pleasant journey. That's why, Turquoise is designed in a way to offer the best working place for the drivers: Air actuated and adjustable driver seat, an ergonomic dashboard with a driver-friendly instrument panel, a tilt and telescopic power steering, a locker above the driver seat for his/her private use and an additional exterior mirror for ensuring the perfect rear vision are all standard for the drivers of Isuzu Turquoise. ABS braking systems and rear air suspension are among other features which secure a safe and comfortable journey while travelling with Turquoise.

The comfort level for the passengers is doubled with the VIP version. WC unit, 2+1 passenger seat layout, heater on door steps and a more stylish upholstery for the seats and the interior makes the journey a more pleasant experience for the passengers.

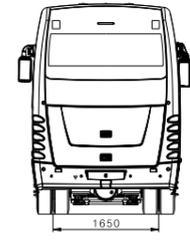
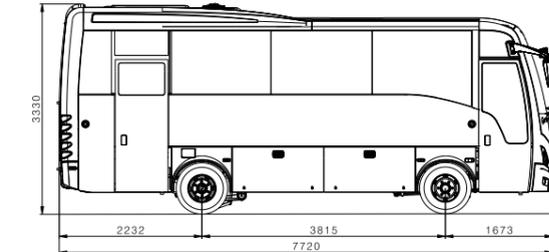
TURQUOISE



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TECHNICAL SPECIFICATIONS



TURQUOISE

Main Dimensions (L x W x H)	7720 mm x 2320 mm x 3330 mm
Passenger Capacity	From 33 + c + d (S) to 26 + c + d (O)
Engine	ISUZU 4HK1-TCC
Horsepower (PS/RPM)	175 / 2600
Torque (NM/RPM)	500 / 1600-2600
Transmission	ISUZU MZZ-6U
Brake System	ABS
AC System	Digital Air Conditioner
Tires	235 / 75 R17,5
Optional Features	Different Seating Variations, Tropical A/C, Fire Sensor And Warning System In Engine Compartment, Ski Box Brackets And Sockets, Refrigerator, Water Boiler



ISUZU NOVO ULTRA

Europe's leading medium-sized bus and coach builder, Anadolu Isuzu is proud to present Novo series midibuses. Novo series medium-size coach family has been serving the European markets for more than a decade.

Anadolu Isuzu's well-known medium-size coach series is simply glamorous with its new exterior view. Both interior and exterior of Novo and Novo Ultra models have been redesigned following a comprehensive customer research program. Isuzu engine for Novo series produces 175 HP at 2600 RPM. Novo series buses offer seat and luggage capacity up to 29 passengers.

Novo series buses are offered in two different versions, one at "Standard" and the other at "Ultra" comfort level. The interior design, rear suspension, brake system and the comfort equipments of these two versions are designed differently, reflecting the requirements of different areas of use. Isuzu's world-class powertrain, top quality engineering and state-of-art exterior view, on the other hand, They are completely same in both Novo and Novo Ultra.

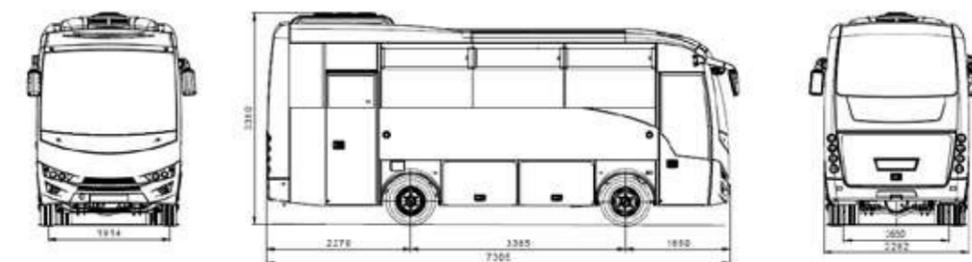
Wide door thresholds and a spacious aisle significantly increase the accesibility inside the bus.

NOVO ULTRA

TECHNICAL SPECIFICATIONS



Europe's leading medium-sized bus and coach builder, Anadolu Isuzu is proud to present Novo Series midibuses. Novo series medium-size coach family has been serving the European markets for more than a decade.



NOVO ULTRA	
Main Dimensions (L x W x H)	7305 mm x 2282 mm x 3350 mm
Passenger Capacity	From 29 + d (S) to 23 + c + d (O)
Engine	ISUZU 4HK1-TCC
Horsepower (PS/RPM)	175 / 2600
Torque (NM/RPM)	500 / 1600-2600
Transmission	ISUZU MZZ-6U
Brake System	ABS
AC System	Digital Air Conditioner
Tires	215 / 75 R17,5
Optional Features	Different Seating Variations, Tropical A/C, Cruise Control, Fire Sensor And Warning System In Engine Compartment, Ski Box Brackets and Sockets, Electrically Controlled Mirrors, Refrigerator, Water Boiler

ISUZU NOVO

Europe's leading medium-sized bus and coach builder, Anadolu Isuzu is proud to present Novo series midibuses. Novo series medium-size coach family has been serving the European markets for more than a decade.

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Wide door thresholds and a spacious aisle significantly increase the accessibility inside the bus. .

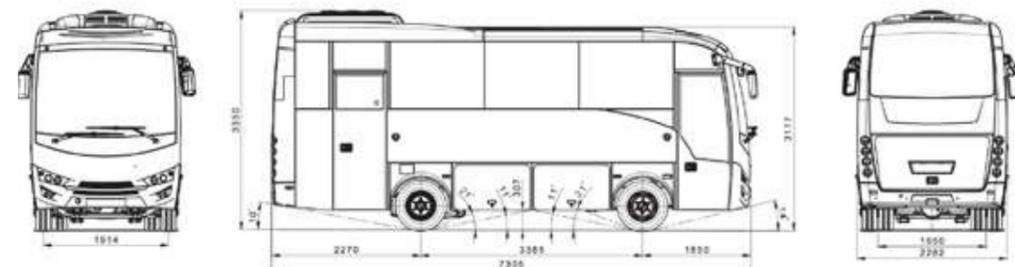


NOVO



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TECHNICAL SPECIFICATIONS



NOVO	
Main Dimensions (L x W x H)	7305 mm x 2282 mm x 3350 mm
Passenger Capacity	From 29 + d (S) to 23 + c + d (O)
Engine	ISUZU 4HK1-TCC
Horsepower (PS/RPM)	175 / 2600
Torque (NM/RPM)	500 / 1600-2600
Transmission	ISUZU MZZ-6U
Brake System	ABS
AC System	Digital Air Conditioner
Tires	215 / 75 R17,5
Optional Features	Different Seating Variations, Tropical A/C, Cruise Control, Fire Sensor And Warning System In Engine Compartment, Ski Box Brackets And Sockets, Electrically Controlled Mirrors, Refrigerator, Water Boiler

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ISUZU CLASSIC

Anadolu Isuzu presents MD series midbuses with Euro 2 emission integrated Isuzu engines for African, Middle Eastern, Asian and Latin American markets. MD series medium-size coach family has been serving the MENA markets for more than a decade.

Isuzu engine for MD series produces 120 HP at 3200 RPM and 323 NM torque at 1800 RPM. Powertrain is completed with Isuzu manual transmission with 5 forward and 1 gear shift. Classic model offers seat and luggage capacity upto 27 passengers. Classic model midbuses have single wing pneumatic doors, ABS, air conditioner and refrigerator.

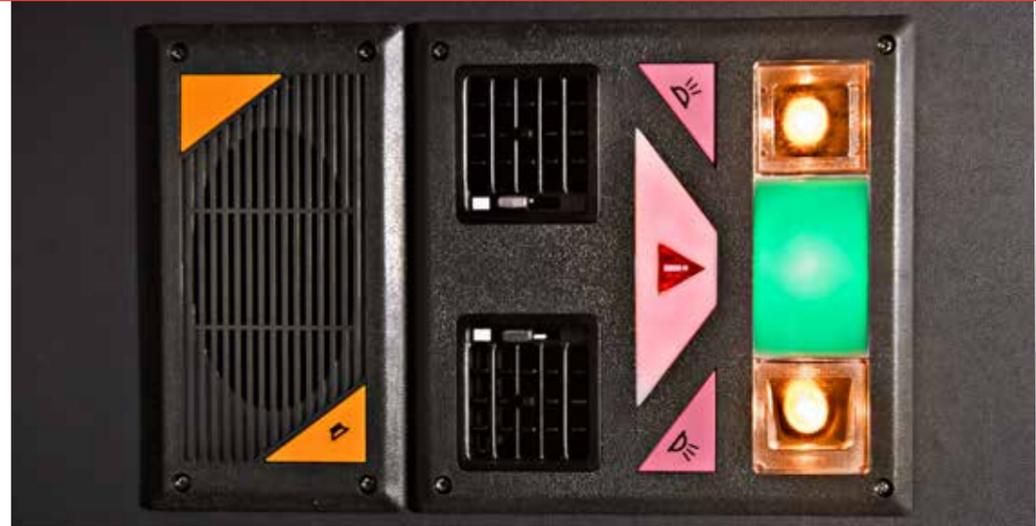
Oasis model owns same engine and transmission as Classic, it differs from Classic depending to equipments and seating capacity. Oasis model offers seat and luggage capacity up to 35 passengers. Oasis model midbuses have additional equipments instead of Classic model, such as, folding sets, double wing pneumatic doors and snorkel-type air filter which is a special type air filter suitable for desert conditions.



CLASSIC



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TECHNICAL SPECIFICATIONS



CLASSIC	
Main Dimensions (L x W x H)	6970 mm x 2200 mm x 2980 mm
Passenger Capacity	27 Seated
Engine	ISUZU 4HG1-T
Horsepower (PS/RPM)	120 / 3200
Torque (NM/RPM)	323 / 1800
Transmission	ISUZU MYY-5T
Brake System	Full Air Drum, ABS
AC System	Air Conditioner
Tires	215 / 75R17,5
Optional Features	Front Fog Lamps, Refrigerator, Digital Clock, Luggage Carpet

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ISUZU OASIS

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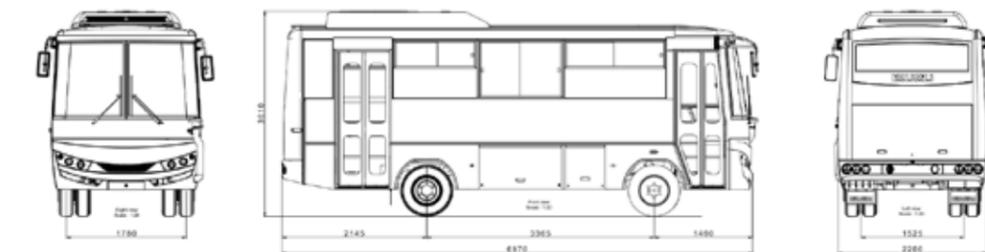
OASIS



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TECHNICAL SPECIFICATIONS



OASIS

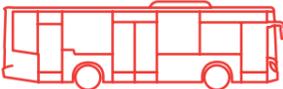
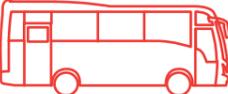
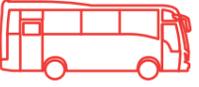
Main Dimensions (L x W x H)	6970 mm x 2200 mm x 3010 mm
Passenger Capacity	35 Seated
Engine	ISUZU 4HG1-T
Horsepower (PS/RPM)	120 / 3200
Torque (NM/RPM)	323 / 1800
Transmission	ISUZU MYY-5T
Brake System	Full Air Drum, ABS
AC System	Air Conditioner
Tires	215 / 75R17,5
Optional Features	Driver Window with Anti-Mist Heater, Luggage Carpet

ALL VEHICLES

TECHNICAL SPECIFICATIONS

BUS&COACH SEGMENT

SPECIFICATIONS

	Length	Passanger Capacity	Engine	Transmission
Citibus 	9.5m	74	Isuzu 210 HP	Isuzu Manual & ALLISON 2100 AT (Opt)
Novociti 	7.5m	54	Isuzu 175 HP	Isuzu Manual
Urban 	7.0m	50	Isuzu 120 HP	Isuzu Manual
Turquoise 	7.7m	33/31/30	Isuzu 175 HP	Isuzu Manual
Novo Ultra/Novo 	7.3m	29/27	Isuzu 175 HP	Isuzu Manual
Classic 	7.0m	27	Isuzu 120 HP	Isuzu Manual
Oasis 	7.0m	35	Isuzu 120 HP	Isuzu Manual

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